



# APIMONDIA

48<sup>TH</sup> INTERNATIONAL **CHILE**  
APICULTURAL CONGRESS **2023**

September 4<sup>th</sup> - 8<sup>th</sup>, 2023

*Sustainable Beekeeping, from the south of the world*

## SPONSORSHIP FILE

ORGANIZED BY



HOST ASSOCIATION



[www.apimondia2023.com](http://www.apimondia2023.com)



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## SPONSORSHIP CATEGORIES

	PLATINUM 1 Available	GOLD 2 Available	SILVER Unlimited	BRONZE Unlimited
PRICE	100,000.- USD	65,000.- USD	40,000.- USD	20,000.- USD
Congress Full Registration	16	12	8	4
Exhibition Area	36 sqm	18 sqm	9 sqm	9 sqm
A Class Sponsorship	1 Unit	1 Unit	-	-
B Class Sponsorship	2 Unit	1 Unit	1 Unit	-
C Class Sponsorship	2 Unit	1 Unit	1 Unit	1 Unit
D Class Sponsorship	2 Unit	1 Unit	1 Unit	1 Unit
Logo & Link on Congress Web Page	Y	Y	Y	Y



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## A CLASS SPONSORSHIPS

### CONGRESS BAG

**15.000.-USD / 1 Available**

Sponsor logo will be printed on the Congress bags which will be distributed to all participants.

### NAME BADGE AND LANDYARD

**15.000.-USD / 1 Available**

Sponsor logo will be printed on the name badges and the lanyards which will be distributed to all participants.

### SATELLITE SYMPOSIUM

**12.500.-USD / 3 Available**

A session room with a capacity of 300-750 person will be provided for 1 hour (including preparation time) during the lunch break on Day 1,2,3 including the usage of audio-visual equipment. Sponsor is required to report the promotion event plan(s) in advance and get agreement from the organizer and Apimondia Federation. According to the sponsor's request, catering service prices will be offered.

### ABSTRACT BOOK

**12.500.-USD / 1 Available**

An A4 size Abstract Book will be prepared in digital format. Sponsor company will be announced as the Sponsor of the Publication and will be able to have the one full page for advertisement.

### PROGRAM BOOK

**10.000.-USD / 1 Available**

Sponsor logo will be printed on the Program Book as the Sponsor of the Publication, which will be distributed to all participants. Company will be able to have 1 full page for advertisement.



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## B CLASS SPONSORSHIPS

### VIP DINNER

**7.500.-USD + Expenses / 1 Available**

VIP Dinner will be organized for the Apimondia Executives, Invited Speakers, Organizing Committee Members and the invitees of the Sponsor Company. Sponsor will pay the expenses which will be decided together with the Organizing Committee and the Sponsorship Price.

### POCKET PROGRAM

**7.500.-USD / 1 Available**

Sponsor logo will be printed on the pocket programs as the Sponsor of the Publication, which will be distributed to all participants.

### SESSION ROOM

**7.500.-USD / 5 Available**

One of the session rooms will be assigned with the name of the Sponsor.

### SPEAKERS ROOM

**7.500.-USD / 1 Available**

Speakers room will be assigned with the name of the Sponsor. A representative of the Sponsor company will be able to host the speakers in the room during the Congress days.

### APIEXPO BROCHURE

**7.500.-USD / 1 Available**

Sponsor logo will be printed on the ApiEXPO Brochure as the Sponsor of the Publication, which will be distributed to all participants.

### VOLUNTEERS UNIFORM

**7.500.-USD / 1 Available**

Sponsor logo will be printed on the Uniforms which the volunteers will be wearing during their service in the Congress.

### SIGNALIZATION

**7.500.-USD / 1 Available**

Sponsor logo will be printed on the meeting room, registration and other signalizations.





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## C CLASS SPONSORSHIPS

### INTERNET SERVICE

5.000.-USD / 1 Available

Name of the wireless network in the Congress Center will be the Sponsor Company. Logo of the Sponsor Company will be on the screen saver and the background of the laptops which will be used in the Internet Center.

### NOTEPAD

5.000.-USD / 1 Available

Sponsor company will provide the notepads with logo which will be distributed to all participants.

### PEN

5.000.-USD / 1 Available

Sponsor logo company will provide the pens which will be distributed to all participants.

### POSTER SESSION BOARDS

5.000.-USD / 1 Available

Poster Boards will be used for poster sessions. Sponsor Company Logo will be located on the top of the poster boards.

### CONGRESS WEB PAGE

5.000.-USD / 1 Available

Sponsor will be announced as the Sponsor of the Congress Web Page and will be able to insert a banner in the congress web page.

### FLYER IN CONGRESS BAG

3.000.-USD / 10 Available

A4 Size, maximum 4 Page, Two Side Printed brochure will be delivered to all participants in the Congress Bags.

### MESSAGE BOARD

3.000.-USD / 2 Available

The board will be located in the main entrance of ApiEXPO and in the main entrance of the Scientific Session Rooms for communication between the participants. The sponsor's logo will be displayed on the top of the board

### CONGRESS TV

3.000.-USD / 10 Available

A Congress Tv will be on air continuously during the Congress with 6 LCD Screens and will be playing commercials, movies about beekeeping & city etc. Sponsor company will have a total of 100 minutes slot in a day to broadcast commercials, films etc. Movies to be played has to be maximum 10 minutes each.



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## D CLASS SPONSORSHIPS

### BANNER ON WEB PAGE

**2.500.-USD / 3 Available**

Banner of the company in specified dimensions will be on the Official Congress Web Page.

### PROGRAM BOOK ADVERTISEMENT

Back Cover	2.500.-USD / 1 Available
Inside Front Cover	2.000.-USD / 1 Available
Inside Back Cover	2.000.-USD / 1 Available
Full Page	1.500.-USD / 4 Available
Half Page	1.000.-USD / 4 Available

## SPONSORSHIP APPLICATION

If you have interest for any type of sponsorship, please contact Congress Secretariat via [apimondia2023@conmark.com.tr](mailto:apimondia2023@conmark.com.tr)

## APIEXPO

Space allocation will be made on a “first come, first served” basis. Space allocations will be made in the order in which application forms with payment are received.

CATEGORY	Paid By April 30 <sup>th</sup> , 2023	Paid After May 01 <sup>st</sup> , 2023
Premium Zone A ( Minimum 18 sqm & Space Only )	400.-USD per sqm	475.-USD per sqm
Zone B (stand booth - 1 unit 9 sqm)	3.500.-USD	4.000.-USD



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### A Zone Booth Details

- Nothing will be provided but the exact floor measurement of the booth.
- The organizers have ruled that no other booth construction company than the official company of the congress will be allowed to work onsite or within the exhibition hall.

### B Zone Details

- Shell Scheme Booth Includes the following items:

Set up and dismantling, White panels modular system, 3 spot light, 2 chair, 1 table, 1 wastebin, standart electric power extension cord, 1 Fascia with company name.

### Free Registration Passes

Zone A	1 Full + 1 Exhibitor Registration for 18 sqm
Zone A	1 Full + 2 Exhibitor Registration for 18 to 54 sqm
Zone A	2 Full + 3 Exhibitor Registration for 54 sqm and bigger
Zone B	1 Exhibitor Registration for Each 9 sqm

### Method of Application and Payment

The exhibitor will apply by filling the online application form. After receiving the online form, ApiExpo secretariat will send an official form/contract to the exhibitor by mail.

The exhibitor shall pay the invoice issued by the organizer by wire transfer to the bank account within 5 ( five ) days commencing the invoice issue date. Booth confirmation will send after receiving the total amount.

### Allocation of Booth Space

Space allocation will be made on a “first come, first served” basis. Space allocations will be made in the order in which application forms with payment are received. To facilitate an effective layout of the Exhibition and if the Organiser believes it to be in the best interest of the Exhibition, the Organiser has the right to make a booth reallocation at any time.



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## ORGANIZED BY



## HOST ASSOCIATION



## CONGRESS SECRETARIAT



Conmark Tourism & Event Management Company

+90 212 241 45 41



✉ [apimondia2023@conmark.com.tr](mailto:apimondia2023@conmark.com.tr)

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